



Featured Team Member
Robert Story

Robert Story has been with Jim Hudson Lexus for a year. He is our loaner coordinator and has just recently been named Facility Manager. He has been married for 20 years to his wife Susan. They have 3 grown children. When he is not at work Robert enjoys watching College Football, Nascar and motorcycles. He is currently working on restoring a 1976 VW Beetle!



New Team Member
Willie Germany

We would like to welcome Willie Germany to the Jim Hudson Lexus family!! Willie is our newest Service Valet. He is from Augusta. Willie is currently going to school at Augusta Tech to become a technician. When he is not at work or school Willie enjoys going to the gym and riding dirt bikes.

Reminder: 2008 Lexus Owner Photo Contest

Show off the unique places to which you have driven your Lexus! Winners will be awarded in Dec. 2008 For more info contact Angela Hillesland at 706-650-3203 or info@lexusaugusta.com Current survey can be viewed on the homepage of jimhudsonservice.com

Lexus Summer Sales Event Going On Now!

Visit us online at augustalexus.com for the featured specials! Or contact us by email at kchristiansen@lexusaugusta.com



Is stepping down from Premium Fuel really saving you money?

The ongoing debate about using premium fuel is of particular interest with today's fuel prices, so we wanted to share feedback from local drivers who have found that the nominal difference between regular and premium pays for itself in increased performance and fuel economy. Lexus recommends premium fuel for all of its vehicles, and many of our customers have told us that they are getting up to 4 mpg better fuel efficiency when running their Lexus on premium. What have you been finding with regards to your vehicle results? Send us an email and we will share the updated results in our next newsletter, or post on our Jim Hudson Lexus Facebook page.

New Jim Hudson Lexus Service Ranking

In the latest report from the Gallup organization, Jim Hudson Lexus has ranked #2 in the nation, out of 222 Lexus dealerships. 72% respondents of the phone survey are "fully engaged", a term that Gallup uses to measure owner enthusiasm.

THE EVENT.
The Lexus Summer Sales Event.
Now through September 2.
Contact Us > Featured Specials >

We're Facebooking It!

Jim Hudson Lexus has a [Facebook page!](#) Many of our customers have told us that they enjoy networking with other Lexus owners, debating vehicle experiences and lifestyle topics such as art, golf, wine and more! If you have a Facebook page, sign up to be a friend of Jim Hudson Lexus and see all of the information, photos and postings of interest!

Internet Update!

We have been working diligently on our Service website, filling with information and resources for our owners. Our newest page is the Kids page, for young people to have a page with links of interest, Lexus coloring pages and Lexus word search. Keep us posted on any new features you would like to see online!
www.JimHudsonService.com

Featured Community Event

American Cancer Society Friday, August 22, 2008

Boulé on the Bayou

A Night of Cajun Food & Fun, Featuring Music by Edison Project
7 o'clock in the evening
Savannah Rapids Pavillion
For more info call 706.731.9900
Visit online for event updates at www.bouleonthebayou.org